

OUR WORK

Campaign Case Study

Client: Healthwatch



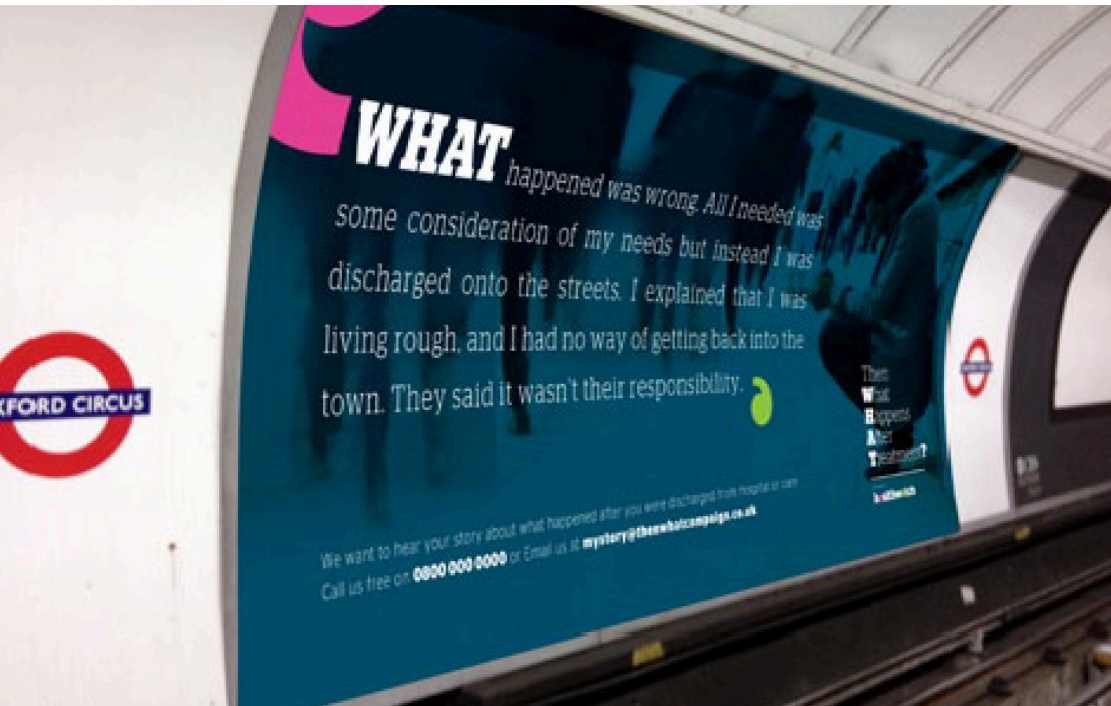
Title: "Then What?"

Aim: To develop a brand, messaging and artwork for a campaign around what happens to patients after they leave hospital, referred to before our work as the "unsafe discharge campaign".

Result: We created the entire campaign and branding in under two weeks, under the banner of 'Then What?'

You were
in hospital...

Then
what...?



share your story to
help improve the
system and drive
change.

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**What
happens
after
treatment
& care?**

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